

Thank you for your interest in working with me

The questions below are designed to spark ideas

You can print this off and scan/photograph it or write directly into the boxes using your keyboard

Please return the form to me at tiffany@tiffanykay.com



NAME:

EMAIL:

COMPANY:

PHONE:

WEBSITE:

1

What are you looking to create?

Do you have a message/service/product that you want to share with the world?

What do you want it to do for people?

What is the end result/transformation it will offer?



2

How do you want to do it?

Do you have any preferred mediums or platforms?

How do you best connect with people? (e.g. written/spoken word)

Where are you most persuasive / influential?



3

Who do you want to create for?

Who is your target audience?

Who is most likely to engage with your message/service/product?

Why is that audience important to you?



4

What result are you hoping for?

How do you hope your audience will respond?

What action(s) do you want them to take?

What result do you want for yourself?



IS THERE ANYTHING ELSE YOU WOULD LIKE ME TO KNOW?